

WEBSITE ADS

Central California Parent

Reach Your Target Market

About CCP

We are a free publication available to parents and have been the number one parenting resource magazine distributed throughout the Central Valley on a monthly basis for over 27 years!

About Our Audience

By advertising in Central California Parent, you are connecting directly with local families, as CCP does not distribute by way of random mailings. Our audience purposefully and actively picks up their free issue every month which then drives readers to our website. Reach more decision-makers with our website advertising opportunities!

Banner Ad
(600px wide x 100px tall)

Tile Ad
(295px wide x 250px tall)

Banner Ads

Located at top of home page
(600px wide x 100px tall)

One Month \$150

Six Months \$115 per month

12 Months \$95 per month

Tile Ads

Located throughout website
(295px wide x 250px tall)

One Month \$105

Six Months \$95 per month

12 Months \$85 per month

Website ads are prepaid. All ad prices include color at no additional cost. All prices are net. All rates listed are subject to change due to production costs. Prices are listed for sized-to-fit artwork. Artwork that is not sized-to-fit is subject to additional design charges. Design is available for a one-time fee of \$40.

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