

MARKETPLACE ADS

Central California Parent

Reach Your Target Market

About CCP

We are a free publication available to parents and have been the number one parenting resource magazine distributed throughout the Central Valley on a monthly basis for over 27 years!

About Our Audience

By advertising in Central California Parent, you are connecting directly with local families, as CCP does not distribute by way of random mailings. Our audience purposefully and actively picks up their free issue every month.

Readership: 60,000 • Circulation: 25,000

All print ads also appear in our Digital Issue for free!

1 Inch Size
(2.31" wide by 1" tall)

2 Inch Size
(2.31" wide by 2" tall)

3 Inch Size
(2.31" wide by 3" tall)

1 inch Size

(2.31" wide x 1" tall)

One Issue \$32

Six Issues \$30 per issue

12 Issues \$28 per issue

2 Inch Size

(2.31" wide x 2" tall)

One Issue \$52

Six Issues \$46 per issue

12 Issues \$40 per issue

3 Inch Size

(2.31" wide x 3" tall)

One Issue \$75

Six Issues \$62 per issue

12 Issues \$50 per issue

Marketplace ads are prepaid. All ad prices include color at no additional cost. All prices are net. All rates listed are subject to change due to production costs. Prices are listed for sized-to-fit artwork. Artwork that is not sized-to-fit is subject to additional design charges. Deadlines vary, but are usually around the 12th of the month preceding the publication issue. Design is available for a one-time fee of \$40.

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Central California
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